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## WHITEPAPER

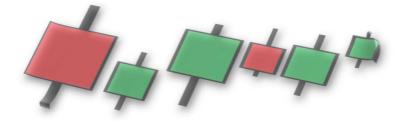


www.fearofbear.com

# ABOUT US

Fear of Bear (FOB) is a hyper-deflationary meme coin created by crypto enthusiasts in order to take away the fear of bear market.

But what differs us from other meme coins? FOB is the only project which let you profit from the bear market.



We are starting as a meme coin but actually our plans are more ambitious. We will develop a crypto game. Shortly after the listing on first DEX we are going to start the weekly token lottery for our holders followed by the weekly giveaway of our unique bear NFTs. But we are also giving something back to charity in order to protect wildlife.

Other coins keep telling you to reach the moon. But moon is a lonely place. We are staying on earth because our planet is what really matters. We believe in a sustainable growth to challenge the bear market.

# **KEY FEATURES**

The key features of our project are as follows:

#### Metaverse – Crypto game

We are developing a crypto game based on the Binance Smart Chain in which you can earn \$FOB.



The style of the game will be similar to the popular Play-2-Earn titles. Bears and bulls will face each other and battle for the universe. Top players from the leaderboard will be awarded weekly with our tokens. The leaderboard will reset every week so there is always a chance to join. The game will launch for browsers with further plans for adaptions on iOS and Android.

## FEAR<mark></mark>BEAR

#### NFT

We will have an unique collection of NFT (non-fungible-tokens) designed by professional artists. The collection is called *"Bullish Bears"* and will contain 210 bears as digital crypto art.



21 of the bears will grant access to special features. The NFTs will be given away on our weekly lottery. You can sell the NFTs on external marketplaces or hodl it. But you will also able to buy some of our bears. With the money raised from the NFT sale we will fund our charity program as well.

#1 of our bear NFTs will have special value. This piece will be raffled if Bitcoin (BTC) hits 100,000 USD.

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#### Lottery

We are running a weekly lottery for our token holders and giving away unique bear NFTs.



The lottery will happen every Sunday. In order to participate on our lottery you will have to hold als least 100,000 §FOB in your wallet. We will take a snapshot. We will give away up to 1 million tokens every week to 10 random holders as well as 1 of our bear NFTs.

Every holder with at least 100,000 §FOB will have one lottery ticket and the same chance as whales. So we also support small holders.

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#### Charity

We will give away 10% worth of our token supply to charity. So with growth of our market cap more money is going to charity. We will support projects which are saving our nature, animals and bears in particular.



We will also use an amount of 50% of our NFT sale to fund the charity program. Wildlife organisations are welcome to pitch their ideas to us. We especially support new projects with ambitious goals.

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#### Token burn

During bear market we keep burning 10% of the remaining unsold supply each month as long as we see bull market again.



We define bear market as the moment when Bitcoin (BTC) drops below 25,000 USD. The burning will stop when BTC surpasses 50,000 USD again.

We do not touch your purchased tokens, there is no rebase. Our charity donations will also continue during bear market.

## FEAR<mark></mark>BEAR

# TOKENOMICS

Total supply: 21,000,000,000 tokens (21 bn)

Blockchain: BEP-20 token

#### **Symbol:** FOB

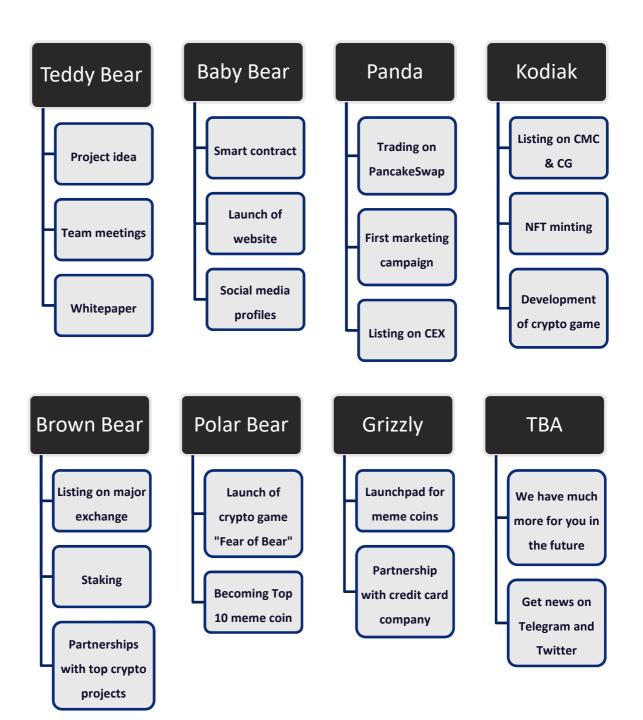
Public Sale: 50% Development: 20% Team treasury: 10%
Charity: 10% Marketing: 5% Lottery: 5%

\* During bear market token burn we will not touch the charity and lottery allocation

Contract address: 0x5ceb13a0f523536cca77d4f8d56ac008a2533f3f

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## ROADMAP



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